

PRACTICE-REPS' MARKETING CAPABILITIES

WE ARE...

an experienced team of professionals with a documented track record of helping specialty practices grow their referral network. We personally represent and communicate the advantages and capabilities of using your practice to potential referring physicians within your community. **Our goal is to grow your referrals!**

MARKETING SERVICES...

Professional Part-Time Field Representation with Referral Tracking & Analysis

Marketing, Public Relations, and Graphic Design Services

Marketing Plans
Brand/Identity Development
Logo Design
Newsletter Development
Flyers, Brochures, and Folder Design
Email Marketing
Direct Mail (ask about our "6-pack Mass Mailing Program")
Print Ad Development
Local Press Coverage
Speaking Engagement Management
PowerPoint Presentations

Media

Television and Radio Ads
DVD Production

Web

Website Design
Website Management and Reporting

Surveys

Lost Patient Survey
Referral Source Survey
Employee Satisfaction Survey

CONTACT US

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